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| **Criteria** | **Possible mark** | | **Mark** |
| **Introduction** | | | **/7** |
| * makes a relevant statement about attention | | 1 |  |
| * supports the statement by describing relevant examples of the types of attention | | 2 |  |
| * lists examples of the types of attention | | 1 |  |
| * constructs an operational hypothesis that is relevant to the introduction | | 2 |  |
| * constructs a hypothesis | | 1 |  |
| * cites relevant research | | 2 |  |
| * cites research without making links to the topic | | 1 |  |
| **Method** | | | **/8** |
| * describes participants in sufficient detail to be replicated e.g. number, age, gender * describes the sampling process | | 2 |  |
| * describes participants and the sampling process with insufficient detail | | 1 |  |
| * describes materials in sufficient detail to be replicated | | 2 |  |
| * identifies materials | | 1 |  |
| * describes the procedure including:   + addresses anonymity   + describes the process for allocating participants to groups and roles   + describes task in sufficient detail to be replicated   + describes the collection, collation and presentation of questionnaire results | | 4 |  |
| * omits one or more aspects of the procedure | | 1–3 |  |
| **Results** | | | **/8** |
| * organises all relevant data logically in correctly labelled tables   + correctly organises table   + correctly labels table including units where appropriate   + includes relevant data | | 3 |  |
| * omits one or more aspects of the table | | 1–2 |  |
| * presents data in a graph   + correctly graphs data   + uses appropriate labelling   + uses appropriate titles | | 3 |  |
| * omits one or more aspects of the graph | | 1–2 |  |
| * provides an accurate summary of the data | | 2 |  |
| * briefly states results of the investigation | | 1 |  |

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| **Analysis and evaluation** | | **/13** |
| * analyses critically the results of the investigation, relates the results to the hypothesis and explains how they relate to relevant psychological theories | 4 |  |
| * analyses the results of the research supports, comments on the hypothesis and describes relevant psychological theories | 3 |  |
| * describes what happened in the investigation and cites relevant psychological theories | 2 |  |
| * describes what happened in the investigation | 1 |  |
| * evaluates the investigation design:   + explicitly explains how variables are controlled   + discusses any methodological flaws   + explains steps taken to ensure reliability and how it could be improved | 3 |  |
| * explains how variables are controlled and suggests ways to improve reliability | 2 |  |
| * states that variables need to be controlled and suggests how to improve reliability | 1 |  |
| * discusses ethical issues and describes how these were addressed | 2 |  |
| * refers to ethical issues that were considered in the investigation | 1 |  |
| * discusses relevance of results to the population from which the sample was drawn as well as to theory or other research referred to in the introduction | 2 |  |
| * suggests how the investigation might be of relevance to science or society | 1 |  |
| * makes accurate conclusions that relate to the hypothesis or research question | 2 |  |
| * forms an accurate conclusion but does not relate it to the hypothesis or research question | 1 |  |
| **References** | | **/3** |
| * includes a range of relevant references | 3 |  |
| * includes relevant references | 2 |  |
| * includes references | 1 |  |
| **Investigation report** | | **/4** |
| * writes a comprehensive investigation report using relevant report conventions and appropriate psychological language | 4 |  |
| * writes a investigation report using relevant report conventions and appropriate psychological language | 3 |  |
| * writes a brief investigation report using relevant report conventions such as headings and sub-headings | 2 |  |
| * appends questionnaire and responses | 1 |  |
| **Total mark** |  | **/43** |